



IMPORTANT NOTICE

ABOUT YOUR LICENSE

In an effort to bring all current licensees into compliance with the law and rules pertaining to advertising and marketing campaigns, the LREC will offer a one-time opportunity, without penalty, whereby licensees may register nicknames or any other derivative used in lieu of or in conjunction with the legal name in which their license is issued. If you are among those who are conducting real estate license activities in a name other than the name in which your license is issued, click [here](#) to register your DBA/nick name by October 31, 2011. Failure to comply may result in disciplinary action and/or fines.

To view the name in which your license has been issued, go to www.lrec.state.la.us and click on the licensee search link located under *My LREC* on the right side of your screen.

The LREC will be taking a hard look at licensee advertising, so please act promptly to resolve any issues related to the name that you use in your advertising and marketing campaigns, or any other real estate license activity.

Below are some of the more frequently asked questions regarding names on licenses:

Q: My registered legal name is Mary Sue Doe. Must I use my middle name in real estate advertisements?

A: No, you may use just the first and last name.

Q: My legal name is John Jacob Doe, but I am known as Jack to friends, family and business clients. What must I do to be in compliance when advertising?

A: Your legal name must be registered with the Commission, as well as your DBA/Nick Name, Jack Doe. You may advertise as John Doe, John Jacob Doe, or Jack Doe. You are not required to use your middle name in advertisements, but your last name must always be included.

Q: My legal name is Mary Alice Smith, but I am known by my middle name, Alice, to friends, family and business clients. My legal name is registered with the Commission, but I want to advertise as Alice Smith. What must I do to be in compliance when advertising?

A: You should register Alice Smith as a DBA/Nick Name.